**Persuasive Essay Grading Rubric**

Your persuasive essay will be graded based on this rubric. Use this rubric as a guide when editing and revising your work to make sure you receive full points.

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| Section | 4 pts. | 3 pts. | 2 pts. | 1 pt. |
| Organization | Intro has a hook, states the thesis, and provides an overview of issue.  Indents, double-spaced, in pen.  Conclusion summarizes, has opinion and a call to action. | Intro includes thesis and provides overview. Info is in logical order but does not always maintain attention. Conclusion has personal opinion but missing key points. | Intro includes thesis. Most information is presented logically. Conclusion included, missing points. Missing indenting / pen / double-spacing. | There is no clear introduction, structure, or conclusion. No indenting, double-spacing, and in pencil. |
| Thesis | There is one strong thesis that clearly states the issue and author’s position. | One thesis that states a personal opinion and identifies the issue. | A position is not clearly stated, little reference to the issue. | The position is not clearly understood. |
| Reasons and Support | Three strong reasons are present. Research was provided. Lots of effort. | Three reasons stated, Research is present. | Two reasons, but made with weak arguments. Little to no research present. | Arguments are missing, or very weak. No effort or research present. |
| Audience | Clear understanding of audience | Understanding of potential audience | Some understanding of audience | Does not target a particular audience. |
| Word Choice | Creative word choice, uses transition words, avoids “I” (except conclusion) | Word choice is apparent, missing some transition words | Some attention to word choice, missing most transition words. | Word choice is limited, no transition words. |
| Grammar | No errors in grammar, mechanics or spelling. | Few errors in grammar, mechanics and spelling | Several errors in grammar, mechanics, and spelling | Numerous errors in grammar, difficult to understand. |

Comments: